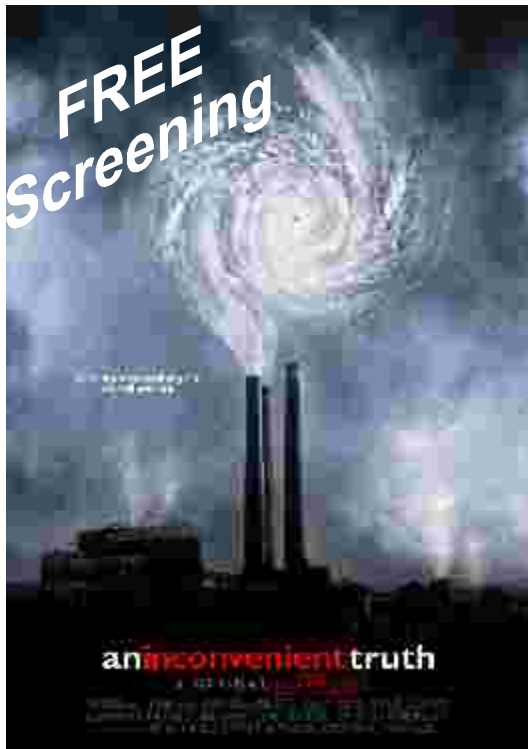




Special screening of 'An Inconvenient Truth'

4 June Havant Arts Centre 7.00 for 7.30pm



All members of Havant Friends of the Earth, other FOE groups and your guests are warmly invited to a special free public screening of the film at the theatre in Havant Arts Centre, on June 4th.

We plan to follow the film with a Question and Answer session with a panel of local community leaders and politicians, chaired by the minister Robin Hines.

The Centre's bar will be open at 7 pm and the film will start promptly at 7.30 after a very brief introduction, a break at about 8.50 and then the questions. Please come along and help make this a thought-provoking evening. It will finish by 10 pm.

The evening aims to be about 'Where do we go from here?' rather than debating the causes of Global Warming. The emphasis will be on local issues and projects. Flyers and posters will be distributed soon and can be downloaded from the website. Spread the word. Look forward to seeing you there.

Tree Warden Scheme

Frances Jannaway

One of the best features of Havant Borough is its trees but they are continually under threat. A Tree Warden scheme was re-established in Havant Borough in February 2006 to counter this threat. It is supported by the Tree Council of Great Britain and Tree Officer Jamie Gargett, who works in the HBC planning office. Tree Wardens can look after the trees in their area by:

- Informing the local authority's Tree Officer of threats to trees and unauthorised tree felling.

Continued overleaf

Overleaf:

- A New Virus?
- AGM Report
- Dates and Events
- Meetings
- Contacts Details

Global Warming THE BIG ASK: urgent response needed by 12 June

The process of determining the content of a Climate Change Bill is under way. FOE's part was crucial through national and local campaigning. Now the Draft bill consultation period is here we must put in our responses before 12th June. This is your opportunity to ensure that the bill is strong, unambiguous and puts in place directives to achieve our aims of annual CO2 reductions leading to an 80% decrease on current emissions by 2050, and will act as a shining example to the rest of the world. Havant FOE will put in a group response echoing the FOE national key demands, but every single response is important.

If you have an internet connection you can download the forms; to do so follow the links on our website: <http://www.havantfoe.org.uk>

- For a quick response use the Short Response Form based on replies to the first three of twenty questions, which are considered the most important. This Form is produced by FOE.
- To give a more detailed response use the Full consultation form direct from DEFRA.

If you do not have access to the internet, please contact Alex Philips at FOE on 020 7566 1673, or me, Sue on 023 9278 0943 for a short form. Your answers can be as brief or as detailed as you want.

Please email Sue (see over) to let her know when you send in a form so that we can keep a count of how many Havant FOE members have responded.

A New Virus? Creeping Greenwash

Sue Holt

The virulent greenwash syndrome we have sadly become accustomed to, in the form suffered by corporations and political parties, is spreading. It begins with general malaise and discomfort, followed by a pale greenish hue, often quite dark in prominently visible places, usually fading away upon closer inspection, leaving a nasty taste in the mouth of share holders and a twisted cynical sneer on the faces of onlookers.

It has now mutated, as all good viruses do, in order to be accepted in all areas of our lives. In reality, there is a danger here, it may be more than an innocuous veneer. Do we have resistance? See the following extract from The Guardian, 4th May 2007:

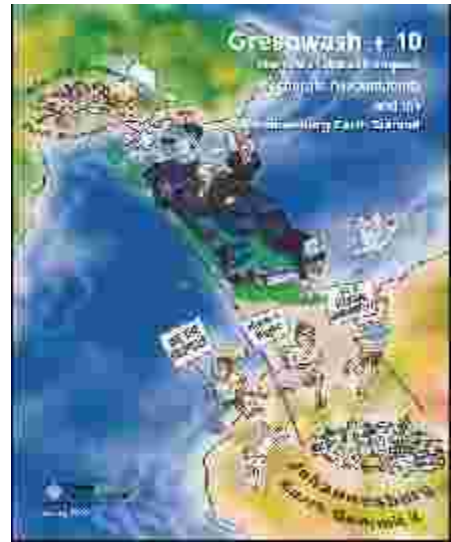
see <http://business.guardian.co.uk/story/0.2071999.00.html>

The rise of green branding reflects widespread public support for environmentally friendly ideas but UK consumers' understanding of what it actually means to be green is 'shallow, confused and easily swayed by company messages'. According to a survey by WPP of 1,525 British adults, 80% believed it is important that companies are environmentally friendly but 23% couldn't identify any steps a company should take to achieve this. The study also reveals that many brands are perceived as green simply by using the colour green in their logos or using natural or alternative packaging. The survey's Top 20 perceived 'green brands' are: Body Shop, Smart, Waitrose, Co-op Bank, Tesco, M&S, Dyson, Sainsburys, BP, Aveda, Asda, Toyota, Virgin Atlantic, Nivea, Shell, Indesit, Npower, Bosch, Google, Eurostar.

Green brands are also perceived as higher quality and consumers are prepared to pay more for them. 'Being seen to be ethically concerned is important but just being modern and likeable.... can be enough to bestow a powerful green halo effect', says Phil Gandy, of Landor Associates which compiled this report.

The cure is not to confuse advertising rhetoric with reality. Words have always been the cheap and easy panacea.

Visit www.corpwatch.org for further information and links.



Picture from **CorpWatch**

Dates and Events

May 22nd PCAN (Portsmouth Climate Action Network) Discussion evening plus panel, 'Who's Responsible?', 8 pm, at Katarins, Albert Road

May 24th Test Valley Foe, public meeting 'Responding to Draft Climate Change Bill', 7.30pm at Andover Guildhall – all Hants groups welcome.

May 26th Volunteers needed for stall on Saturday in Havant to hand out flyers for June 4th & promote Big Ask, membership, etc.

June 4th Havant FOE special screening of 'An Inconvenient Truth' at Havant Arts Centre, 7.00 for 7.30pm followed by Q&A session with a panel of local community leaders.

June 12th Draft Climate Change Bill consultation ends

June tba Presentation by Portsmouth Water Company on Havant reservoir plans

July 4th Public lecture: Climate Change: hype or reality? Dr Nick Pepin, Dept of Geography at University of Portsmouth, 6 pm, Portland Building

August 25th Stall at St Faith's Church Fair, volunteers needed

August 27th Stall at the Emsworth Show, volunteers needed

Sept 30th Stall at Friends of Park Wood, Cowplain, Woodland Fair - volunteers please.

Meetings

Havant FOE meet on the third Wednesday of every month in Havant. Our new venue is the new Nineveh, 11 The Pallant (round the corner from Waitrose). Thanks to Tim Dawes again.

Contacts

Coordinator: Sue Holt Tel 02392 780943

Membership: Patricia Williamson

Tel 01243 372560

Treasurer: Ray Cobbett Tel 01243 389487

Website & Newsletter: Richard Jannaway

Tel 01243 430361

Email: use the form on our website:

[Http://www.havantfoe.org.uk](http://www.havantfoe.org.uk)

to contact any of the above.

Tree Warden Scheme — *continued*

- Responding to planning applications where TPO trees or trees in Conservation Areas are threatened
- Spotting trees and groups of trees which are or might be threatened by development, damage, neglect or disease
- Gathering information by doing surveys, for example where trees are in a particular area, their condition, size and suitability for TPOs.

They can also be involved in:

- organising or encouraging others in practical projects such as tree planting or woodland management.
- working with schools to create conservation areas, seed collecting, tree planting
- giving guided tree walks
- giving talks to local groups
- compiling a tree trail booklet.

The revival was first launched in Emsworth which now has 11 Tree Wardens. However, there are only 10 in the whole of the rest of the Borough: Bedhampton, Waterlooville and Langstone all have at least one but there are none on Hayling Island or in Leigh Park.

If you would like to volunteer to be a Tree Warden contact Frances Jannaway on 01243 430314, email brettellf@ntlworld.com.

A tree warden pack will be sent to you and training is available on a variety of tree-related topics.

If you see or hear of a significant tree which is threatened contact Jamie Gargett immediately on 02392 446525, email jamie.gargett@havant.gov.uk